

The Back-Up you know has a fresh look.

NEW

- Smaller pack size
- Features new MSI logo
- Bold and bigger fonts to ease your reading
- Longer shelf life (3 years)



OLD

- Bigger pack size
- Features old MSI logo
- Lighter fonts

Get Back-Up Emergency Contraceptive Pills at your nearest clinic or pharmacy.

Back-Up works by stopping or delaying ovulation for 5 days. The pill is most effective when taken within 3 days of having unprotected sex and can be used up to 5 days. For guidance on how to use this product, call **0800 220 333** or WhatsApp **0701 713 301**.

